



Gold Award Level

Sustainable Transport

- Gold Level applicants can demonstrate they have an active travel plan in place within their company.
- Alongside incentivising sustainable transport, there should be clear eligibility criteria for car users gaining parking spaces.
- Gold level applicants have gone the extra mile when promoting cycling in the workplace – with excellent facilities, secure storage or an electric bike scheme.

Carbon Reduction

- Gold applicants have a dedicated Sustainability working group, working towards carbon savings.
- They have considered carbon offset – tree planting, a living wall or urban soils.

Water Saving

- Gold Applicants have explored innovations in water reduction.
- Staff are educated in water reduction and are asked to consider their water footprint.
- Water usage is tracked and reported on with reduction targets in place.

Waste/ Resource Use

- Gold level applicants monitor and track waste levels onsite and work towards reduction targets.
- They promote the Reuse, Reduce, Recycle waste hierarchy and encourage staff to change their way of thinking on waste reduction.
- Staff have been encourage to contribute towards The Hub's new Bottle Brick bench.
- Gold applicants can demonstrate a sustainable purchasing policy.

Ecology / Environment

- Gold applicants have introduced or explored measures to improve local ecology such as their own beehives, bug hotels or birdboxes.
- Staff have been invited to take part in volunteering activities such as ones with the Northumberland Wildlife Trust or get involved with our upcoming Stream Clean.